Bio-plastics and bio-pigments

Properly dyeing and preserving
Products made of bio-plastics are becoming increasingly significant in our world. Whether as shopping bags or in the food industry, plastics based on renewable raw materials are being used more and more frequently in our everyday lives.

The term bio-plastic stands both for plastics that are made from renewable materials as well as for plastics that are made from mineral substances but are bio-degradable. The options for using the different bio-plastics with functions are correspondingly complex and dependent on the use case.

Alternatives which are the right choice for the environment

THE MEANING OF BIO PLASTIC MATERIALS FOR THE FUTURE OF THE PLASTIC MARKET

The importance of bioplastics is certain to rise steadily over the coming years, in tandem with a steady fall in crude oil reserves. Meanwhile, experts say that crude oil prices are only going to go one way: up. Bioplastics, and in particular engineering bioplastics, already represent an environmentally sustainable alternative to plastics made from fossil raw materials, and continuing technological development plus ever-growing production volumes mean that bioplastics will soon provide an economical alternative that does not entail any compromise in the quality of the end product.
WHAT ARE BIOPLASTICS EXACTLY?

The terms “bioplastics” and “biopolymers” are not yet protected and as a result they are not used consistently. In general, however, they are used to refer to plastics made predominantly from renewable raw materials. Bioplastics may be biodegradable, but do not have to be. If they are not, they may be attractive to industry as plastics with a longer service life.

HOW LONG HAVE BIOPLASTICS EXISTED?

Bioplastics have been around for a very long time. The first industrially produced plastics were based on cellulose, which is extracted from plants such as cotton. As early as 1869, the Hyatt brothers produced the bioplastic celluloid in the USA, and a few years later cellulose film, better known by its trade name cellophane, began to be mass-produced. However, the discovery at the beginning of the 20th century that plastics could be manufactured from crude oil led to the rapid supplanting of bioplastics, which remained on the back burner for many decades, since producing plastic from crude oil was significantly cheaper. It was not until the 1980s that rising crude oil prices, coupled with gradually emerging ecological awareness, led to interesting new developments in the field of bioplastics.
THE MEANING OF BIO PLASTIC MATERIALS FOR THE FUTURE OF THE PLASTIC MARKET?

Worldwide demand for plastics is currently around 225 million metric tons per year and growing. At around one quarter, Europe accounts for a major portion of this demand. The fact that plastics can have so many different properties makes them the material of choice for many everyday products. To date, bioplastics have only been manufactured in very small quantities, and at 900,000 metric tons their 2011 share of the worldwide plastics market remains minimal. However, their importance is growing rapidly and consistently, because in many applications bioplastics can replace plastics hitherto produced from crude oil.

A lot of packaging, cutlery, products for medical use and other products with a short service life are already made from bioplastics because their potential biodegradability gives them a key advantage over plastics with little or no biodegradability. These levels of biodegradability are defined by various standards. The European standard, for instance, permits a maximum of five per cent non-biodegradable materials and a maximum concentration of one per cent of any filler used. Further restrictions concerning the proportions of other substances, metals in particular, also have to be borne in mind.
BIOPLASTICS FOR LONG-LIFE PRODUCTS

As material properties such as durability and degradability can be controlled during manufacture, bioplastics are also attractive for the production of long-life items, and because of this bioplastics are already used to produce such things as keyboards, shoe heels and plastic cases for electrical appliances.

Unlike fossil raw materials, bioplastics are classified as largely carbon-neutral since the plants from which they are produced only release the CO₂ that they absorbed while they were growing. Bioplastics are especially sustainable if they can be put to what is known as a thermal use at the end of their lifetimes.

Alongside these environmental benefits, their greatest value lies in the fact that they reduce our dependency on crude oil, supplies of which are increasingly scarce and associated with ever more hazardous extraction processes.
The term “colouring agent” denotes a series of coloured substances that affect a material's appearance. Two kinds of colouring agent are used to colour plastics: pigments and dyes.

Pigments may be either organic or inorganic in structure and are insoluble both during processing of the plastics and in the end product. Organic pigments normally possess greater colour strength but lower opacity than inorganic pigments. Other factors influencing colour strength are particle size and dispersion in the plastic matrix.

Dyes, on the other hand, are organic molecules that dissolve into the substrate to which they are applied. As a result there are no visible particles and the material's transparency remains unaltered. Over the years, many colouring agents have been developed for both standard and engineering plastics, but the suitability of these colouring agents for colouring bioplastics has to be researched separately for each polymer type.
**NATURAL PIGMENTS FOR DYING**

Due to our knowledge in the bio-plastics processing area, we are also able to dye plastic with natural pigments of plant origin. These are developed in our lab in master batches and provide a high level of processing stability in plastics like polyester and other bio-polymers in addition to even colouration. Of course, all of our natural pigments meet all of the specifications of the REACH ordinance and stress our willingness to maintain the permanent natural-product based orientation of our company.

**USING ENGINEERING BIOPLASTICS**

Today engineering plastics designed for demanding mechanical use can be replaced by a new group of engineering bioplastics. These materials are not biodegradable, but their monomers are based on renewable raw materials such as castor oil, maize or wood. When colouring engineering bioplastics such as polyamide 6.10 (which is made up of 58% renewable raw materials), polyamide 10.10 (98% renewable raw materials), polyterephthalate, lignin-based polyester and many others, virtually the same rules apply as for colouring 'normal' engineering plastics.

Like conventional plastics, engineering bioplastics can be joined and/or marked by laser. To be suitable for laser welding, the materials used must be laser-transparent or laser-absorbing, while laser-marking technology uses special materials that are optimised for either light or dark inscription. All this can be accomplished via the colour and function formulae used by Treffert polymer technology.

However, a few limitations have to be borne in mind regarding biodegradable plastics such as PLA and cellulose, which are often used in packaging materials. Prevailing European standards limit the permitted concentrations of some substances, in particular metals, and the maximum permissible concentration of these metal ions can influence dye formulae.

*One example: the concentration of phthalocyanine pigments is limited by the copper concentration of 50 ppm. As a result, the maximum permissible proportion of blue pigment is 15:3 (B.P. 15:3) and of green pigment is 7 (G.P. 7), figures well below the concentrations normally used in dye formulae.*
COLOR MASTER BATCHES AND BIOPLASTICS

Given the need for good dispersion in order to achieve high colour quality, the way in which the dye is delivered to the processor is hugely important. In master batches or concentrates, pigments and dyes and/or special additives are optimally distributed in a carrier in high concentrations. The plastics used here should match the material to be dyed. The processor can fully exploit all the benefits when using master batches.

As almost all plastics have their own colour, the plastic itself is always part of the colour formula, which is why Treffert not only develops its own formulae for all colours but also adapts the colouring agent to each specific bioplastic. Master batches for colour and function are always manufactured specifically to customer requirements. Virtually all the same rules apply for the colouring of bioplastics as for fossil materials. We have applied this rule at Treffert for over 80 years.
Color follows function

TREFFERT CORPORATE GROUP

At our two locations in France and Germany, we advise and guide our customers from the idea, through product development to technical production. We develop and supply charges for small to medium-sized supply requirements as well as for unusual uses – from the smallest sample quantities to capacities of several tons. The motor driving our performance is our passion for material and function – and for results that are made with the highest precisions.

The results are high-grade products with an optimum of process security that meet all the criteria for tested quality management. Every step of development and manufacturing is subject to constant internal quality control. We thus provide for a constant improvement of our work processes and production quality.

Documented production processes and formulas as well as secure storage of reserve samples assure that we can still supply our customers with more than 50,000 dye formulas even years after they were made, and that with absolute fidelity to the original, and always just in time.
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